



SOCIAL MEDIA TOOLKIT  
**Ohio Immigrants and Refugees:  
Lived Experiences, Mobilizing for Change**  
<http://bit.ly/2020ImmigrantConvening>

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This toolkit will help you 1) **promote** the Ohio Immigrants and Refugees convening in October; and 2) **engage** with participants and panelists before, during, and after the event.

**WHAT:** *Ohio Immigrants and Refugees: Lived Experiences, Mobilizing for Change* is a four-part virtual conference hosted by Advocates for Basic Legal Equality, Inc. (ABLE), The Ohio State University Office of Diversity and Inclusion, and the Ohio Immigrant Alliance

**WHEN:** 10am-noon on October 9, 16, 23, and 30

**PROMOTE - SPREAD THE WORD ABOUT THE CONVENING AND INVITE YOUR NETWORKS TO ATTEND**

Register here: <https://bit.ly/OhioImmigrants2020>

Share the [latest press advisory](#) and this [social media toolkit](#) with your networks.

Invite your network using these Facebook Event links ([panel 1](#), [panel 2](#), [panel 3](#), [panel 4](#)) and this [LinkedIn](#) post.

Post the [registration link](#) on Twitter. Tag [@ABLELawInc](#) \* [@Zepeda\\_3](#) \* [@tramontela](#) on Twitter. Use #ImmigrantOhio as the hashtag.

**Sample Tweet 1 (click to tweet here):** Ohio Immigrants + Refugees virtual convening 4 Fridays in October! Learn about lived experiences in Ohio + organizing for change.

Sponsored @mariaaleote @ABLELawInc @Zepeda\_3 @tramontela #ImmigrantOhio

Keynote from @dpierrebravo 10/9! Info <https://bit.ly/OhioImmigrants2020> [\[add photo from this folder\]](#)

**Sample Tweet 2 (click to tweet here):** .@LaMegaMedia @ClauLongo on Ohio Immigrants + Refugees virtual convening 4 Fridays in Oct! Lived experiences in Ohio + organizing for change. By @mariaaleote @ABLELawInc @Zepeda\_3 @tramontela

Register <https://bit.ly/OhioImmigrants2020>

<https://cleveland.lamegamedia.com/nota/daniela-pierre-bravo-expone-sobre-inmigracion> #ImmigrantOhio

**Sample Tweet 3 (click to tweet here):** #ImmigrantOhio convening is about getting involved + creating change! Check out this resource for list of great groups to support (w time/\$), plus suggested readings from panelists @dpierrebravo @LFB27 <https://odi.osu.edu/how-can-i-get-involved>

Register for conf here: <https://bit.ly/OhioImmigrants2020> [\[add photo from this folder\]](#)

## PROMOTE THE PANELS

**October 9 is “Home is Here: Immigrants and Refugees in Ohio”** - The actual, lived experiences of immigrants and refugees in Ohio today. **Recording available [here](#).**

**Sample Tweet 1 (click to tweet here):** Don't miss @dpierrebravo kicking off OH Immigrants + Refugees conf. 10/9! From Lima, Ohio to studios @MSNBC @Morning\_Joe. Co-author Earn It! w @morningmika. Read about her #DACA experience

<https://www.cosmopolitan.com/politics/a32945659/daca-dreamers-daniela-pierre-bravo/> + register for conference <https://bit.ly/OhioImmigrants2020> #ImmigrantOhio [\[add photo from this folder\]](#)

**Sample Tweet 2 (click to tweet here):** Emily Brown at Ohio Immigrants + Refugees conf. 10/9! @ABLELawInc employment, civil rights, + immigration in federal court/administrative agencies. Check her out @ColsDispatch + register here! <https://bit.ly/OhioImmigrants2020>

<https://www.dispatch.com/story/news/politics/2020/09/08/ice-detainee-in-ohio-jail-fears-covid-as-he-awaits-asylum-case/42396013/> #ImmigrantOhio  
[pic.twitter.com/WMg8Yq9rYB](https://pic.twitter.com/WMg8Yq9rYB)

**Sample Tweet 3 (click to tweet here):** Can't wait to virtually meet @LFB27 @The\_Rumpus @ panel 1 of OH Immigrants + Refugees virtual conf. 10/9! Filipinx American writer, poet, + editor of Dear Sister: Letters from Survivors of Sexual

Violence. Register <https://bit.ly/OhiolImmigrants2020> #ImmigrantOhio [\[add photo from this folder\]](#)

**Sample Tweet 4 (click to tweet here):**

Cynthia is HS sr, refugee from Uganda. #ImmigrationNation <http://bit.ly/DeborahDispatch>. Hear from her on Panel 1 of OH Immig. + Refugees virtual conf. starting 10/9! Register <https://bit.ly/OhiolImmigrants2020> #ImmigrantOhio @crisohio @DanaeKing @CWS\_global [\[add photo from this folder\]](#)

**Sample Tweet 5 (click to tweet here):** .@mariaaleote is moderating Panel 1 at Ohio Immigrants + Refugees virtual conference starting 10/9. Read about her legal defense of Black Mauritians in deportation at @ABLELawInc <https://www.cincinnati.com/story/news/2018/10/11/2-more-men-face-u-s-deportation-mauritania-cincinnati/1602133002/> + register for the conference here <https://bit.ly/OhiolImmigrants2020> #ImmigrantOhio

**October 16 is “Education and Activism to Support Students from Immigrant Families”** - Education challenges and barriers faced by immigrants; innovative approaches; activism in schools. Patch [link](#). Facebook Event [link](#).

**Sample Tweet 1 (click to tweet here):** Join @Zepeda\_3 @OhioState Office of Diversity + Inclusion in 2nd panel Ohio Immigrants + Refugees virtual conf. 10/16 “Education and Activism to Support Students from Immigrant Families” + panel of leaders. Register: <https://bit.ly/OhiolImmigrants2020> #ImmigrantOhio [\[add photo from this folder\]](#)

**Sample Tweet 2 (click to tweet here):** .@ReemForOhio is a bad-a\$\$ attorney @ABLELawInc + featured panelist at Ohio Immigrants + Refugees virtual conf. 10/16 “Education and Activism to Support Students from Immigrant Families.” Join us + register here! <https://bit.ly/OhiolImmigrants2020> #ImmigrantOhio [\[add photo from this folder\]](#)

**Sample Tweet 3 (click to tweet here):** Chrissy Foster is a Social Emotional Learning Practitioner at Cols. City Schools, ESL background. Hear about her experiences working w OH immigrant families 10/16 “Education + Activism to Support Students from Immigrant Families.” Register: <https://bit.ly/OhiolImmigrants2020> #ImmigrantOhio

**Sample Tweet 4 (click to tweet here):** .@GabrielaPicke15 is an education researcher + tireless advocate for immigrant community who serves on Dayton Public School Board. Hear from her at 10/16 “Education + Activism to Support Students from Immigrant Families” panel - register <https://bit.ly/OhiolImmigrants2020> #ImmigrantOhio [\[add photo from this folder\]](#)

**Sample Tweet 5 (click to tweet here):** Jessica Ramos @ABLELawInc is a champion for #DACA + unaccompanied migrant children. Learn about her advocacy at 10/16

“Education + Activism to Support Students from Immigrant Families” panel. Register: <https://bit.ly/OhioImmigrants2020> #ImmigrantOhio [\[add photo from this folder\]](#)

**Sample Tweet 6 (click to tweet [here](#)):** Excited to learn from Uma Acharya @NCCC1968 about her work with refugees, including children and families navigating US education system @ #ImmigrantOhio. Register here: <https://bit.ly/OhioImmigrants2020>  
<https://www.dispatch.com/news/20190819/drug-addiction-growing-concern-in-columbus-bhutanese-nepali-community> [\[add photo from this folder\]](#)

**Sample Tweet 7 (click to tweet [here](#)):** Hear from Liz Morales, a leader w @OhioState SCOPE that supports immigrant students at 10/16 “Education + Activism to Support Students from Immigrant Families” panel. Register: <https://bit.ly/OhioImmigrants2020> #ImmigrantOhio [\[add photo from this folder\]](#)

**October 23 is “Current State of Immigration Policy”** - An overview of immigration policy, law, and implementation today. Patch [link](#).

**Sample Tweet 1 (click to tweet [here](#)):** .@mariaaleote is moderating Panel 3 at Ohio Immigrants + Refugees virtual conference 10/23. Read about her legal defense of Black Mauritians in deportation at @ABLELawInc <https://www.cincinnati.com/story/news/2018/10/11/2-more-men-face-u-s-deportation-mauritania-cincinnati/1602133002/> + register here <https://bit.ly/OhioImmigrants2020> #ImmigrantOhio

**Sample Tweet 2 (click to tweet [here](#)):** Katie Kersh @ABLELawInc will brief us on the latest immigration law + policy at “Current State of Immigration Policy” panel at Ohio Immigrants + Refugees virtual conference 10/23. Register here! <https://bit.ly/OhioImmigrants2020> #ImmigrantOhio

**Sample Tweet 3 (click to tweet [here](#)):** .@girlfpc @MauritanianFor featured at “Current State of Immigration Policy” panel, Ohio Immigrants + Refugees virtual conference 10/23 to talk about the deportation of Africans + need for universal representation. Register here! <https://bit.ly/OhioImmigrants2020> #ImmigrantOhio [\[add photo from this folder\]](#)

**Sample Tweet 4 (click to tweet [here](#)):** Love to listen to @BrianLovesOhio break down everything we need to change about US immigration law + policy! Join him at “Current State of Immigration Policy” 10/23. Register here! <https://bit.ly/OhioImmigrants2020> #ImmigrantOhio [\[add photo from this folder\]](#)

**October 30 is “What Can You Do to Make Ohio a Better Place for Immigrants and Refugees?”** - Mobilizing for change, advocacy campaigns to protect and expand immigrants' rights. Patch [link](#).

**Sample Tweet 1 (click to tweet [here](#)):** So excited for this! I'm moderating final panel of OH Immigrants + Refugees conf. 10/30! We'll hear from amazing Ohio + national leaders about advocacy campaigns that make a difference, + how you can join in! Register <https://bit.ly/OhioImmigrants2020> #ImmigrantOhio [\[add photo from this folder\]](#)

**Sample Tweet 2 (click to tweet [here](#)):** Anna Babel is sociolinguist + linguistic anthropologist @OhioState. She'll join our final panel of the 2020 OH Immigrants + Refugees conf. 10/30, "What Can You Do to Make Ohio a Better Place for Immigrants and Refugees?" Register <https://bit.ly/OhioImmigrants2020> #ImmigrantOhio [\[add photo from this folder\]](#)

**Sample Tweet 3 (click to tweet [here](#)):** Can't wait to hear from Avery Martens @SURJNEO re: defeating racism + teaching white ppl to be anti-racist. They appear at our final panel of OH Immig. + Refugees conf. 10/30, "What Can You Do to Make OH Better Place for Immig. + Refugees?" <https://bit.ly/OhioImmigrants2020> #ImmigrantOhio [\[add photo from this folder\]](#)

**Sample Tweet 4 (click to tweet [here](#)):** Melissa Bertolo brought @WelcomingUSA to Dayton + now is teaching other communities to embrace immigrant + refugee residents. Hear from her at OH Immig. + Refugees conf. 10/30, "What Can You Do to Make OH Better Place for Immig. + Refugees?" <https://bit.ly/OhioImmigrants2020> #ImmigrantOhio [\[add photo from this folder\]](#)

**Sample Tweet 5 (click to tweet [here](#)):** Hear from @MonicaRamirezOH @mujerxsrising @thelatinxhouse about new project to bring better wages + working conditions to #EssentialOH workers @EssentialOh on 10/30 panel at OH immigrants + Refugees Conf. <https://bit.ly/OhioImmigrants2020> #ImmigrantOhio [\[add photo from this folder\]](#)

**Sample Tweet 6 (click to tweet [here](#)):** .@MustafaJumale w/ new org. @VoiceforRefuge is working to hold leaders accountable to pro-refugee policies, + support election of former refugees + pro-refugee candidates. Hear from him on 10/30 panel at OH immigrants + Refugees Conf. <https://bit.ly/OhioImmigrants2020> #ImmigrantOhio [\[add photo from this folder\]](#)

## **ENGAGE - CONNECT WITH CONVENING PARTICIPANTS AND PANELISTS DURING THE EVENT**

**Get involved!** [Here's](#) a handy resource to help you get connected to immigrant and refugee rights groups and volunteer opportunities:

On Twitter, use #ImmigrantOhio to follow and participate in the conversation.

Watch recordings of previous panels here: <https://bit.ly/OhioImmigrants2020>.

## Key Twitter Handles

### *Conference Organizers and Moderators*

Maria Otero - @mariaaleote @ABLELawInc  
Yolanda Zepeda - @Zepeda\_3  
Lynn Tramonte - @tramontela

### *Panel 1 - Home is Here: Immigrants and Refugees in Ohio (10/9)*

Keynote speaker Daniela Pierre-Bravo - @dpierrebravo  
Emily Brown - @ABLELawInc  
Lisa Factora-Borchers - @LFB27  
Cynthia Bukirwa - @crisohio

### *Panel 2 - Education and Activism to Support Students from Immigrant Families (10/16)*

Reem Subei - @ReemForOhio @ABLELawInc  
Chrissy Foster - @Chrissy\_Foster1  
Gabriela Pickett - @GabrielaPicke15  
Jessica Ramos - @ABLELawInc  
Uma Acharya - @NCCC1968  
Liz Morales - no twitter

### *Panel 3 - Current State of Immigration Policy (10/23)*

Katie Kersh - @ABLELawInc  
Houleye Thiam - @girlfpc @MauritanianFor  
Brian Hoffman - @BrianLovesOhio

### *Panel 4 - What Can You Do to Make Ohio a Better Place for Immigrants and Refugees? (10/30)*

Anna Babel - no Twitter  
Avery Martens - @SURJNEO  
Melissa Bertolo - @WelcomingUSA  
Mónica Ramírez - @MonicaRamirezOH  
Mustafa Jamale - @MustafaJumale @VoiceforRefuge